

Telstra announces business women finalists

October 12, 2009

Women in Business finalist and co-founder of [Battlefield Sports](#), Nicole Lander, has been named a contender for [Telstra Queensland Business Woman of the Year](#) in the Nokia Innovation Award category.

Lander joins an exclusive group of finalists from other Queensland businesses such as [Envirosax](#), [Flavour Creations](#), [Skye Recruitment](#), [Baldwin Cartwright Lawyers](#), [Amber Werchon Property](#) and [The Ecovillage](#).

The Queensland awards feature five categories, including the: Commonwealth Bank Business Owner Award, Hudson Private and Corporate Sector Award, White Pages Community and Government Award, Nokia Business Innovation Award and Marie Claire Young Business Women's Award.

Queensland's award ceremony will take place on October 20, before the national award ceremony on November 12.

A finalist in the **QBR Women in Business Awards** earlier in the year, Lander says she is delighted to be honoured with this latest recognition.

"Not only does it reflect the success our team has achieved, but it also helps fly the flag for the Australian manufacturers of gaming equipment worldwide," she says.

As head of International Sales and Marketing, Lander manages six sales agents in the UK, USA, Singapore, France, Spain and Australia for her gaming company.

Telstra Product Management Group Managing Director and Telstra Business Women's Awards Ambassador Holly Kramer says this year's entries are of a remarkably high standard.

"This year has been exceptionally challenging for Australia's business community. Queensland business women have faced these challenges with tenacity and a positive approach across their diverse range of industries," Kramer says.

According to the judges, finalists have been selected for representing a balance of business acumen and financial success, work life balance, outstanding leadership and a commitment to being the best they can be.

"When people are working for clearly defined goals, and when they believe they are making a difference, and are doing all the things we are actually capable of doing, then we can do astounding things," Lander says.

The Telstra Business Women's Awards have become an integral part of the Australian business calendar, celebrating the achievements of some truly remarkable women.

Past winners include some of Australia's most talented business leaders, whose career paths and individual achievements continue to inspire business people around the country.

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